WKAR

BROADCASTING SERVICE OF
MICHIGAN STATE COLLEGE

Vol. 14 March, 1948 No. 6

Mailing Lists

For the past fourteen years this printed program bulletin has been mailed free of charge to WKAR listeners. Issued each month throughout the school year, the bulletin has served as a guide to the features which are broadcast during the month. Throughout the war years the list was maintained at a constant number of names.

Beginning in October, however, announcements were made at intervals offering this service to listeners not

yet on the lists. As a result of these announcements over six thousand names representing families have been added to the permanent mailing list. Cards and letters have been received from almost every county in Lower Michigan and from the neighboring states of Ohio, Indiana, Illinois and Wisconsin.

The map illustrated on this page indicates the points in Michigan from which requests have been received. This wide distribution and the number of requests received has been very gratifying as an indication of the service WKAR is rendering the people of Michigan.

MICHIGAN STATE COLLEGE

BROADCASTING STATION WKAR
EAST LANSING
870 Kilocycles—5000 Watts

Cooperative Extension Work in Agriculture and Home Economics, Extension Service, Michigan State College and the U. S. Department of Agriculture Cooperating.

MICHIGAN STATE COLLEGE
EAST LANSING, MICHIGAN
R. J. Baldwin, Director of Extension Work

FREE

Cooperative Agricultural Extension Work
Acts of May 8 and June 30, 1914
Mich. 711-3-48-16,200
Permit 1203

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WILL
University of Illinois
Urbana, Illinois

WKAR RADIO PROGRAM

News is broadcast daily at 8:00, 10:00, 10:55 and 11:30 A. M. and 1:55, 2:55, 4:55 and 5:45 P. M.

WKAR

PROGRAM SCHEDULE FOR MAR., 1948

This program bulletin is mailed free to any listener who requests it. Address your card to WKAR, East Lansing.

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
MORNING							
7 00		Melody at Seven	Melody at Seven	Melody at Seven	Melody at Seven	Melody at Seven	Melody at Seven
15		Farm News Digest	Farm News Digest	Farm News Digest	Farm News Digest	Farm News Digest	Farm News Digest
30		Dawn Salute	Dawn Salute	Dawn Salute	Dawn Salute	Dawn Salute	Dawn Salute
45		"	"	"	"	"	"
8 00		Morning News	Morning News	Morning News	Morning News	Morning News	Morning News
15		Strings in A.M.	Strings in A.M.	Strings in A.M.	Strings in A.M.	Strings in A.M.	Strings in A.M.
30		Todays Calendar	Todays Calendar	Todays Calendar	Todays Calendar	Todays Calendar	Todays Calendar
45		Songs to Rem'ber	Songs to Rem'ber	Songs to Rem'ber	Songs to Rem'ber	Songs to Rem'ber	Songs to Rem'ber
9 00		Reading Circle	Reading Circle	Reading Circle	Reading Circle	Reading Circle	Reading Circle
15		"	"	"	"	"	"
30		Hymns You Love	Hymns You Love	Hymns You Love	Hymns You Love	Hymns You Love	Hymns You Love
45		Homemakers Hr.	Homemakers Hr.	Homemakers Hr.	Homemakers Hr.	Homemakers Hr.	Homemakers Hr.
10 00		Adven. in Music	Music Room	Music Room	Music Room	Music Room	Music Room
15		"	"	"	"	"	"
30		Salon Strings	The Bookman	Child'n in School	The Bookman	Future Farmers	P'vue of Tom'ow
45		Pan Americana	Pan Americana	"	Pan Americana	Pan Americana	Pan Americana
11 00		Parents Forum	Mich. P.T.A.	Social Security	Adv. in Research	Parents Forum	Mich. St. Grange
15		Vocal Spotlight	Vocal Spotlight	Vocal Spotlight	Vocal Spotlight	Vocal Spotlight	Knapp Family
30		Headline Edition	Headline Edition	Headline Edition	Headline Edition	Headline Edition	Headline Edition
45		Music Hall Var.	Music Hall Var.	Music Hall Var.	Music Hall Var.	Music Hall Var.	Music Hall Var.
12 00		Farm Service Hr.	Farm Service Hr.	Farm Service Hr.	Farm Service Hr.	Farm Service Hr.	Farm Service Hr.
15		"	Governors Hour	"	"	"	"
30		"	Farm Serv. Hour	"	"	"	American Farm'r
45		"	"	"	"	"	"
AFTERNOON							
1 00	String Serenade	Farm Forum	Mich. Dep. Agr.	Mich. H'lth Dept.	Bulletin Room	News of Co-Ops	4-H Clubs
15	Week in History	"	Liberty Mills	Liberty Mills	Liberty Mills	Dis. Farm A'm'ls	Insect Problems
30	Chapel Med'tions	Novelty Bazaar	Novelty Bazaar	Novelty Bazaar	Novelty Bazaar	Novelty Bazaar	Novelty Bazaar
45	"	Waltz Time	Waltz Time	Waltz Time	Waltz Time	Waltz Time	Waltz Time
2 00	Rural Relig. Life	Todays Cons'vat'n	Thrift School	Meet the Stud'ts	Fr'ch Folk Music	Dept. Pub. Instr.	Heres to Vets
15	"	Music Dept.	G'gr'phy in News	Cloutier Orch.	G'gr'phy in News	Music Dept.	Cloutier Orch.
30	East'n Neighbors	Medical Series	Answer the Ed.	Hopwood Room	Ins, Outs of Music	Campus Doorsteps	Men Bh'nd M'lody
45	Sinfonia Concert	Relig's Quest'ns	"	UM Sch'l of Music	"	"	Act'ly Hap'ned
3 00	News & You	Songs & Harmony	Songs & Harmony	Songs & Harmony	Songs & Harmony	Songs & Harmony	Music Mast'rw'rks
15	T'days Mast'rpiece	Nutrition Com.	Guest Star	Veterans Affairs	Exc. in Science	Its the Custom	"
30	Holland Calling	Music of Masters	Music of Masters	Music of Masters	Music of Masters	Music of Masters	"
45	Mastersingers	"	"	"	"	"	"
4 00	Sunday Symph'y	Mich. Ed. Ass'n.	Great Novels	The World Today	Dram. Workshop	Song of Mich.	Proudly We Hail
15	"	Organ Moods	Organ Moods	Organ Moods	"	Organ Moods	"
30	"	The Bookmobile	The Bookmobile	The Bookmobile	The Bookmobile	The Bookmobile	Music o' Moderns
45	"	Music o' Moderns	Music o' Moderns	Music o' Moderns	Music o' Moderns	Music o' Moderns	"
5 00	World News	College News	Look at Australia	Spartan Sports	Veterans Adm.	Curt'n Going Up	Hi School Sports
15	Listen to Band	Listen to Band	Listen to Band	Listen to Band	Listen to Band	Listen to Band	Listen to Band
30	Adv. in Research	Campus Visitor	Campus Visitor	Campus Visitor	Campus Visitor	Campus Visitor	Sp'tsm'ns Guide
45	Music that Lives	World News	World News	World News	World News	World News	World News
6 00		Dinner Music	Dinner Music	Dinner Music	Dinner Music	Dinner Music	Dinner Music
15		"	"	"	"	"	"
30		Voice of Army	What's the Word	Poem Book Play	Col. Moves Ahead	Science News	Event of Week
45							

KEEP TUNED TO 870

College Moves Ahead

During the past three years colleges and universities the country over have experienced rapidly increasing enrollments which have taxed existing facilities. Michigan State College, along with the others, has faced the problem of adequately caring for its nearly 15,000 students. But teaching is only a part of the services of the college which must keep pace.

To explain these services and how they touch the life of the people of Michigan, the program "The College Moves Ahead" returns to the schedule this month. Each Thursday at 6:30 P.M. some part of the work of the college will be described as it serves the people. Research in many fields, extension and adult education work in the counties of the state and assistance in many other ways will be discussed during the broadcasts.

What's the Word

Words, the tools of language, form the backbone of all our communication. Evaluation of the words we use in every day speech provides an interesting study and is important in expressing our ideas exactly. In the program "What's the Good Word," which returns to the schedule in March, words will be in the spotlight.

In this program Assistant Professor Curnel Hampton, of the Department of Speech, Dramatics and Radio, invites a critical study of some of our every day words, analyzing their precise meaning and explaining their correct uses. The discussion is based upon the derivation, pronunciation and use of words in a functional language. The program will be heard each Tuesday at 6:30 P.M.

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